

(7) (b) $y = x^a \cdot (1-x)^b$ Product Rule

$$\frac{dy}{dx} = a \cdot x^{a-1} (1-x)^b + x^a \cdot b (1-x)^{b-1} (-1) = x^{a-1} (1-x)^{b-1} [a(1-x) - bx]$$

so critical points $\frac{dy}{dx} = 0$ when $x=0$, $x=1$, and $x = \frac{a}{a+b}$.

Note $y(0) = y(1) = 0$ whereas $y\left(\frac{a}{a+b}\right) = \left(\frac{a}{a+b}\right)^a \left(\frac{b}{a+b}\right)^b = \frac{a^a b^b}{(a+b)^{a+b}}$

is positive so it must be a max.

2nd derivative Test $\frac{d^2y}{dx^2} = a(a-1)x^{a-2}(1-x)^b +$

$$a \cdot x^{a-1} (b) (1-x)^{b-1} (-1) + a x^{a-1} \cdot b (1-x)^{b-1} (-1) + x^a \cdot b(b-1) (1-x)^{b-2} (+1)$$

$$= x^{a-2} (1-x)^{b-2} [a(a-1)(1-x)^2 - 2abx(1-x) + b(b-1)x^2]$$

Plug in our critical point $x=0$ or $x=1$ and $\frac{d^2y}{dx^2} = 0$

so ~~these~~ are inflection points!

But plug in $x = \frac{a}{a+b}$ critical point, so $1-x = \frac{b}{a+b}$,

$$\begin{aligned} \text{then } \frac{d^2y}{dx^2} &= \left(\frac{a}{a+b}\right)^{a-2} \left(\frac{b}{a+b}\right)^{b-2} \left[a(a-1) \left(\frac{b}{a+b}\right)^2 - 2ab \left(\frac{a}{a+b}\right) \left(\frac{b}{a+b}\right) + b(b-1) \left(\frac{a}{a+b}\right)^2 \right] \\ &= \left(\frac{a}{a+b}\right)^{a-2} \left(\frac{b}{a+b}\right)^{b-2} \left[-\frac{ab^2}{(a+b)^2} - \frac{a^2b}{(a+b)^2} \right] < 0 \Rightarrow \frac{a^{a-1} b^{b-1}}{(a+b)^{a+b-3}} \end{aligned}$$

so y is concave down at this critical point

so $\left\{ x = \frac{a}{a+b}, y = \frac{a^a b^b}{(a+b)^{a+b}} \right\}$ is a maximum.

14 (a) Just plug in $a=2, b=3$ to get max at $\left(\frac{2}{5}, 0.03456\right)$.